

Madison Indiana's Annual Harvest Celebration Festival

Hosted by Lanthier Winery
123 Mill Street, Madison, Indiana 47250
1-800-41-WINES or 812-273-2409
www.lanthierwinery.com

Exhibitor Application & Request for Admission to Harvest Celebration Festival

2012 Harvest Celebration Festival date: Saturday September 29th & Sunday September 30th

Dear Exhibitor:

Each year, the quaint historic river town of Madison Indiana welcomes more than seventy thousand visitors to Three Festivals Weekend. Old Court Days and Chautauqua of The Arts join Madison Indiana's Annual Harvest Celebration Festival, the last full weekend of September to create a bustling, colorful autumn retreat.. Harvest Celebration Festival anchors the west end of this magnificent array of artists, crafters, musicians and performers. Harvest was among the Midwest's first events to blend art, food and wine. The unique combination of highly desirable activities quickly increased the number of visitors to the historic landmark community's existing two festivals. Therefore, admission to Harvest Festival has become a highly desirable honor. Exhibitors find a welcoming, supporting staff who work diligently to assure easy check in, prompt set up and a prosperous weekend. Our host strives for continuous improvement, and as a result exhibitors enjoy increased sales. Harvest Celebration opens it's annual jury process to artists, exhibitors and vendors wishing to participate in this spectacular event. Please review the enclosed information. If you believe you qualify, we welcome your application. Feel free to contact me, or our host Lanthier Winery if you have any questions.

Sincerely,
Kevin Huffman
Lanthier Winery

Specifics: OUTDOOR EVENT, held in the gardens and general area of Lanthier Winery 123 Mill St. Madison, Indiana along the scenic Ohio River.

Proceeds: Exhibitor, vendor and sponsor fees benefit local and national charities.

Application fee: \$20.00 application fee is non-refundable. Early application is encouraged. Harvest Festival generally has a waiting list by March 1st.

Madison Indiana's Annual Harvest Celebration Festival eligibility categories

Fine Art , Modern Art Exhibitors: Include painting, metal-wood-glass-clay sculpture, photography, and graphics. Fine Craft Exhibitors: Including weaving, basketry, candle work, jewelry, floral, calligraphy, paper sculpture, craft and furniture.

Folk art, Textile work : carvings, toile and stencil art, painting, Americana, dried floral-plant work, weaving, clothing, needlework, rug, and macramé

Children's art-craft Exhibitors: fine creations for children, toys, chests, games

Other art or crafts will be accepted, as the jury deems appropriate.

Ineligible Categories:

Flea market items of all types and categories. Retail-resale including items purchased on sale from any retailer. Auction item. Sublet space. Works not original to the artist or crafter

HOW TO APPLY to Madison Indiana's Annual Harvest Celebration Festival

\$20.00 non-refundable application fee must accompany new applications. Separate check for the entire cost of gallery space must also accompany the application. If application is denied the rental space fee will be returned with a letter detailing the nature of the rejection. Both checks should be made payable to Harvest Celebration Festival. Applications are reviewed and accepted on a first-come basis. Special consideration is given previous artists who complete a readmission request during the festival or those artists referred through our Artist Jury Program.

There are no refunds of rental fees after an exhibitor has been accepted. Should an exhibitor cancel there is no subletting of space. An exhibitor who wishes to withdraw should notify the exhibitor coordinator and request an exhibitor be selected from the waiting list to fill the vacancy. If the vacancy can be filled every attempt will be made to transfer the fee. Exhibitors must be present in their own gallery both days of the festival. Commissions are not charged. All sale proceeds are solely the exhibitors. Exhibitors must collect 7% Indiana sales tax. By law the name, address, social security number and-or Indiana sellers permit number will be submitted to the Indiana Department of Revenue following the festival.

Fees

Artist spaces:

10x10 WHITE pop up tent is required, no other colored tents will be allowed at the festival.

10 x 10 space \$185.00

10 x 20 space \$350.00

10 x 30 space \$500.00

There are a limited number of spaces approximately 10 x 6 suitable for portrait sketching or other exhibitors who do not need 10 x 10 gallery

Food Vendor or other exhibitor:

10x10 WHITE pop up tent is required, no other colored tents will be allowed at the festival.

10 x 10 space \$235.00

Vendor with trailer less than 10 x 20 ft \$375.00

Student Artist or Non Profit: **fee waivers available with event coordinator approval only**



Madison Indiana's Annual Harvest Celebration Festival
APPLICATION FORM

Applicant Name: _____

Address: _____

Telephone: _____ **Fax:** _____
Email _____

Tax ID number: _____ **or Social Security#** _____

Indicate your category:

_____ Artist (picture of products, tent set –up, description of work and biography required)

_____ Student artist (picture of work and description of work and biography required)

_____ Food vendor or other exhibitor (picture of tent set up, valid board of health permit and references required)

Describe your product: _____

Indicate additional fees:

_____ request for standard 110 electrical outlet (\$25.00) -----please call to discuss placement

Your gallery fee = _____

\$25.00 utility fee = _____

\$20.00 non refundable application fee = \$20.00 _____

Total all fees submitted = _____

Help us help you:

Indicate all that apply:

_____ I would like my pictures returned to me and have enclosed a self addressed stamped envelope

_____ Keep my pictures on file for future reference.

_____ I need trailer parking

_____ I need RV parking

_____ I need hotel information

_____ I have exhibited with Harvest Celebration Festival before in the year _____

_____ I have a favorite location _____

_____ Please send a news release about my acceptance to the following media: _____

_____ I wish for photos of me, my work or product to be included in marketing, television commercials, press releases...

_____ I do not want any photos to be included in any marketing efforts.

Indemnification Agreement:

Waiver and assumption of risk

The undersigned jointly and severally agree to indemnify and hold harmless Madison Indiana’s Annual Harvest Celebration Festival, Lanthier Winery, FloJack Foundation (the indemnities) and its successors and assigns, from any claim, action, liability, loss, damage or law suit arising from the following:

Exhibitor, vendor participation in Madison Indiana’s Annual Harvest Celebration Festival

In the event of any asserted claim, the Indemnities shall provide the undersigned reasonable timely written notice of the same, and thereafter the undersigned (exhibitor, vendor) shall at its own expense defend, protect and save harmless Indemnities against and claim or any loss or liability there under.

In the further event the undersigned shall fail to so defend or indemnify and save harmless, then in such instance the Indemnities shall have full rights to defend, pay or settle said claim on its own behalf without notice to the undersigned and with full rights to recourse against the undersigned for all fee, costs, expenses and payments made or agreed to be paid to discharge said claim. Upon default, the undersigned further agree to pay all reasonable attorney’s fees necessary to enforce this agreement.

This agreement shall be binding upon and inure to the benefit of the parties, their successors, assigns and personal representatives.

Signature of exhibitor

vendor date

Signature of Event Coordinator

Signature of Exhibitor Coordinator

All fees are expected at this time. You will be contacted within 2 months of receipt of your application to confirm your acceptance. Please be sure your application includes the following:

_____ Signature on the indemnification agreement

_____ Separate \$20.00 application fee check

_____ Separate Booth fees check

_____ Completed application form

_____ Stamped self addressed return envelope for picture return

_____ Biography or references, pictures, other attachments: _____

_____ Call to event coordinator to confirm electric placement

_____ Other

PLEASE DO NOT WRITE BELOW THIS LINE- COORDINATING COMMITTEE USE ONLY

_____ Acceptance letter and postcards sent on _____ admit packet set/ready

_____ Check deposited on _____ deposit recorded in financial ledger on _____

_____ Application filed in exhibitor folder on _____ category master list on _____

_____ Exhibitor name added to computer c drive file exhibit list on _____

_____ Coordinator signature on indemnification agreement on _____